

# 1. Workshop on Personalised Predictive Modeling

AXIA Innovation organised a workshop dedicated to the "Personalised Predictive Models" via zoom, on 26th of March. The workshop included presentations of the main OActive technologies, as well as a discussion on the exploitation strategy for OActive results. Presenters from the OActive consortium came from the following organisations:

University of Nicosia, CETRI, Liverpool John Moores
University and University of Patras. Additionally, similar
EU funded projects (SILICOFCM, CarBon, PRECISE4Q,
BackUp, InSilc and EUSTANDS4PM) presented their work in the
area of personalised or predictive medicine.



It was our honour to have in the panel of presenters Mr Tobias Wiesenthal, Head Of eHealth, Well-Being and Ageing Sector, of the European Commission, who gave a welcome speech to our workshop.

The agenda of the workshop can be found below. Registration was performed through the OActive website.

# 1. Workshop on Personalised Predictive Modeling

### This is our workshop Agenda

Take a look at the interesting presentation from the OActive consortium and our invited speakers.





Overall, 115 registrations were recorded with around 75 attending the live session, showing their interest in field of personalised interventions improving healthcare.

The video reconding of the workshop is available on **YouTube** and the dissemination materila can be found in the **dedicated** section of the **OActive website**.

# 2. Final Conference

THE OACTIVE PROJECT ORGANISED THE CONFERENCE FROM MODELLING TO CLINICAL PREDICTIVE AND INTERVENTIONAL TOOLS TO TREAT OSTEOARTHRITIS



This conference provides new insights, towards the adoption of multi-scale holistic analysis, where patient-specific information from various levels, including molecular (e.g. biochemical/inflammatory biomarkers), cell, tissue, and whole body, will be integrated and combined with information from environmental, behavioural and social risk factors to generate robust predictors for new personalised interventions for delaying the onset and/or slowing down the progression of OA.

The medical care industry, research & education communities, stakeholders, and other relevant initiatives

in the field of Osteoarthritis prevention, have gathered together aiming to improve healthcare by transforming and accelerating the OA diagnosis and prediction based on a more comprehensive and holistic understanding of disease pathophysiology, dynamics, and patient outcomes.

Registration was available at this link.

The conference agenda can be found **HERE**, along with the presenters details.

The event was organised by **Axia Innovation** with the support of **MD Congress**. **MD**congress

The video recording is available in this LINK



AXIA Innovation, responsible for the Dissemination, Communication and Training activities of the project, has released the final OActive video.

The video highlights the impact the project's activities can have on patients that suffer from pain-related, chronic diseases, and in particular knee osteoarthritis, and how personalised interventions can pave the way towards early diagnosis and prognosis of the disease.

The focus groups were mainly scientists in the field of biomarkers, tissue engineering and musculoskeletal and predictive modelling and augmented reality interventions, as well as doctors, healthcare providers and other relative fields.

The video can be found on YouTube

# 4. Final updates on dissemination

#### **DISSEMINATION ACTIVITIES**



University of Patras
presented the OActive

**Project** in the online, interactive, and informative EUandU conference, organisaed by the **European Commission** Delegation in

Greece. https://www.euandu.eu

On January 18, 2021, during the event innovative ideas that started from the research laboratory and became market successes, have been presented, with the aim to support and encourage young people to bring their ideas to market.

### **University of Nicosia** attended the 1st Research

& Development and Innovation in Healthcare Conference on February 2nd. 2021.

The **OActive Project** coordinator is shared the project's main outcomes so far during his interesting oral presentation on "Using Al and Big Data to Transform Healthcare: A real case of a Horizon 2020 project".

# R&D and Innovation Healthcare Conference 2021

#### **DISSEMINATION PLANNING**

The OActive consortium has already planned some dissemination activities for the next period including the following events:

1. Congress of SVMEFR	7-8 May 2021	http://congresosvmefr.es	HULAFE
2. VIRTUAL ISPRM 2021 CONGRESS	12-15 June 2021	https://www.virtualisprm2021.com	HULAFE
3. ESPRM CONGRESS 2021	Still unknown	-	HULAFE

4. 29th Annual Meeting of the
European Orthopaedic Research Society (EORS) 15-17 September 2021 https://eors2021.org Ri.MED

The Data Management Plan (DMP) has been developed by Axia
Innovation in the context of Deliverable 10.3. The purpose is to define the
DMP for the OActive project, containing the main elements of data management
policy and outlines the processes for identifying data generating processes, compiling
the associated metadata, selecting data repositories, and ensuring data preservation after the

5. Data Management Plan

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completion of the project. The goals of the DMP are listed below:

- Enhance research and development in the EU by providing industrial or academic researchers with open access to data.
- Support the data management life cycle for all data that will be collected, processed or generated by the project.

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- Provide an analysis of the main elements of the data management policy, which will be used by the applicants with regard to all the datasets which will be generated by the Project.
- Provide detail and guarantee about the preservation of the data collected during the Project,
   as well as any results derived from the associated research.

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- Provide detail on how the OActive consortium plans to address the ethical issues related to data, which will be collected during the Project timeframe.
- Increase cooperation and synergies between research entities in Europe and beyond.

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• Help to avoid unnecessary replication of work conducted in research projects funded by the EC.

#### THE DMP CONTAINS THE FOLLOWING INFORMATION:

- Description of FAIR data and open access in EU projects
- Description of processes for data management in OActive
- Description of datasets generated during the OActive project, explaining the processes used to collect or create them.
- Copyright and IPR issues.
- Compliance with GDPR

- Ethical issues related to data storage, persons authorised to see/
  use them and how long they are kept; managing ethical concerns
  that include the anonymisation of data; processes used to obtain
  the consent requested to allow data sharing and reuse.
- Metadata collection, handling and storage
- Data storage in Open access repositories

### 6. OActive Publications

 REAL-TIME PREDICTION OF JOINT FORCES BY MOTION CAPTURE AND MACHINE LEARNING

Authors: Georgios Giarmatzis, Evangelia I. Zacharaki, and Konstantinos Moustakas

Partner: Sensors

Journal: University of Patras DOI: 10.3390/s20236933

 NEURAL NETWORK BASED PREDICTION OF KNEE CONTACT FORCES FOR DIFFERENT GAIT SPEEDS

Authors: Georgios Giarmatzis, Evangelia I. Zacharaki, and Konstantinos Moustakas

**Proceedings:** 2020 IEEE International Conference on Bioinformatics and Biomedicine (BIBM)

**Partner:** University of Patras

Journal: Osteoarthritis and Cartilage Open DOI: 10.1109/BIBM49941.2020.9313190

 ARE PSYCHOSOCIAL FACTORS DETERMINING IN PAIN AND SOCIAL PARTICIPATION OF PATIENTS WITH EARLY OSTEOARTHRITIS?
 A CROSS-SECTIONAL STUDY.

Authors: Alabajos-Cea, A. Herrero-Manley, L. Suso-Martí, L. Alonso-Pérez-Barquero, J. Viosca-Herrero E.

Partner: HULAFE

Journal: International Journal of Environmental Research and Public Health

DOI: https://www.mdpi.com/1660-4601/18/9/4575

ACCEPTED PUBLICATION
 A HIGH-THROUGHPUT MECHANICAL ACTIVATOR FOR CARTILAGE
 ENGINEERING ENABLES RAPID SCREENING OF IN VITRO RESPONSE
 OF TISSUE MODELS TO PHYSIOLOGICAL AND SUPRA-PHYSIOLOGICAL LOADS

Authors: Gottardi R. Capuana E., Marino D., Di Gesù R., La Carrubba V., Brucato V., Rocky S.T.

Partner: Ri.MED

Journal: Cells, Tissue, Organs 2021





The OActive exploitation strategy is split into two paths:

- The first path is the joint exploitation where we seek to define a longer-term vision for the OActive Integrated System which partners can shape as they see fit.
- For the second path, the individual exploitation we seek to enable each partner to take their project results and exploit them for their own ends.

For the Joint Exploitation, we employed certain business tools and methodologies: such as Market analysis, Market positioning, PESTEL analysis, etc. The idea was that we had to investigate the drivers and the challenges in OActive's macro-environment, the OActive's inherent strengths and weaknesses and overall, the parameters of how and when to position OActive in the market for maximum success.

First of all, we placed OActive in the Personalized Medicine Market which is of course expected to grow significantly in the upcoming years. We looked for OA personalized medicine solutions already in the market and these are mostly artificial Intelligence supported solutions in the field of musculoskeletal (MSK) radiology. OActive's scope is a lot broader than that and therefore, it is safe to state that currently there is no direct competition in the market. Regarding the OActive's target markets, these are -primarily- medical Service providers such as hospitals and clinics, and also, technology providers such as biotechnology companies, diagnostic test producers, bio banks, etc.

OActive's position and opportunity lies at the intersection of the Competition's Weaknesses, the Customer Needs and OActive's key strengths. The customer needs are today largely unmet and as regards current treatment options for OA, they are palliative and reactive, rather than coordinated, proactive and preventive. OActive could promote targeted therapy and thus reduce trial-and-error prescribing, adverse drug reactions and high-risk invasive surgeries. It could also increase patient adherence to treatment and help control the overall cost of OA treatment for the society and the patients.



We also conducted a PESTEL analysis which revealed the global trends that could have an impact on the future exploitation of the OActive Integrated System. Indicatively, a major social trend is the aging population. In Europe we have declining fertility rates combined with increasing life-expectancy. Meaning that solutions such as the OActive that help in preventing and better managing chronic diseases will inevitably be of high demand in the future. However, we also have an emerging legal trend that relates to Cybersecurity in digital healthcare. The healthcare industry remains a prime target for malicious cyber groups looking to cause discord and make unethical gains. There is a lot of room for developing cyber defense policies and capabilities for all Big data empowered solutions such as the OActive to be considered by the general public as trustworthy & safe to use.

For the Individual Exploitation, all project partners identified their results and decided on how to protect and exploit them -either commercially or non-commercially. Finally, they engaged in the conduction of some preliminary analyses in the same way we did for the OActive Integrated System. Here are some of the commercial and non-commercial exploitation routes that the OActive partners wish to engage with after the project ends: Novel AR supported gait retraining for other joint diseases, such as: stroke, traumatic brain injury, spinal cord injury, etc., Portable devices for gait analysis, New diagnostic tools (biosensors) for other bone and cartilage diseases, Expanded portfolios with new services for Rehabilitation Centers & Hospitals, of course several Publications, Agreed collaborations among partners to jointly participate in other research projects on chronic diseases, Further research into the causes of the disease, and the subsequent design of potential therapeutics and New knowledge on the regulatory and ethical challenges in relation to cross border scientific processing of health care data.

### 8. Relevant Associations

The OActive consortium is broadly disseminating the OActive goals and progress in order to increase social awareness, to steer SMEs and other stakeholder engagement, to attract additional future funding and to increase the project's commercial exploitability. To this end, all project partners are actively contributing to the creation of a structured and critical OActive community which comprises associations and other EU funded projects.

In more detail, we have reached out to more than 15 EU funded projects with whom OActive shares several common research goals, with the aim to engage in common dissemination and communication activities and sharing lessons learnt. We have also identified and reached out to more than 40 associations and social parties, such as Hospitals, Clinics, Rehabilitation Centers, Research Centers, NGOs and International & European Organizations. Some of the relevant associations are provided below.



















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Join us at:



# **OActive**



13 PARTNERS



7 COUNTRIES



**3** YEARS



5M. FUNDING

### **Project Title:**

Advanced personalised, multi-scale computer models preventing osteoarthritis SC1-PM-17-2017 — Personalised computer models and in-silico systems for well-being Type of action: Research and Innovation action (RIA)



























